

Terms and Conditions – Reel Cinema Offer

Offer Details:

Location	Ticket Price* Weekdays (Monday-Thursday)	Ticket Price* Weekends (Friday-Sunday and public holidays)
The Dubai Mall Dubai Marina Mall The Springs Souk Al Ghurair Mall	AED 15	AED 20
Food and Beverage Discount	Valid every day, including public holidays.	
Across all Reel Cinema locations	20% discount (min. spend of AED 20 excluding combos)	

*Ticket price excludes VAT

- Eligible FAB credit cards and monthly spend requirements:

Card Name	Minimum Monthly Spend Requirement	Total Tickets (per month)
World Elite	Nil	Eight tickets
World		
Elite Infinite		
Al-Futtaim World Elite Real Madrid World Elite	AED 10,000	Eight tickets
Infinite	AED 6000	Six tickets
Ferrari Infinite		
MCFC Infinite		
Masdar Infinite		
Etihad Infinite		
Signature	AED 4000	Four tickets
Abu Dhabi Platinum		
Ferrari Signature		
LIC Signature		
Etihad Signature du Platinum		
Platinum	AED 3000	Four tickets
Etihad Platinum		
Al-Futtaim Platinum		
MCFC Platinum		

Real Madrid Platinum		
Aldar Platinum		
Masdar Platinum		
GEMS Titanium	AED 3000	Two tickets
Cashback		

- The offer is valid for regular 2D tickets only.
- The offer is valid on up to the first eight tickets purchased across participating cinemas in a calendar month, including supplementary card purchases. Additional tickets will be charged at full price in the next credit card statement.
- A minimum spend per calendar month is required for the customer to enjoy this offer. If the customer has not spent the minimum monthly amount required, the full ticket price will be charged in the credit card statement following the month the cinema ticket was purchased.

For example:

A customer has three FAB credit cards – **Elite Infinite, Infinite, and Signature**. Eligibility is as follows:

Card	Minimum Monthly Spend Requirement	Maximum Number of Discounted Cinema Tickets Per Month
Elite Infinite	AED 10,000	Eight
Infinite	AED 6000	Six
Signature	AED 4000	Four

- If the total monthly spend on all three credit cards is more than AED 10,000, the cardholder is eligible for a maximum of eight discounted tickets per calendar month.
- If the total monthly spend on all three credit cards is more than AED 6000 and less than AED 10,000, the cardholder is eligible for a maximum of six discounted tickets per calendar month.
- If the total monthly spend on all three credit cards is more than AED 4000 and less than AED 6000, the cardholder is eligible for a maximum of four discounted tickets per calendar month.

- If the total monthly spend on all three cards is less than AED 4000, the cardholder will be charged the full ticket price in the credit card statement following the month the cinema ticket was purchased.
- The discount is applicable only on ticket purchases made at cinema counters and online and mobile app transactions.
- The discount is not applicable for Kiosk/VIP/Pearl Suite bookings/Premier shows/3D movies, or with any other ongoing promotion.
- Reel Cinema's General Terms and Conditions apply.
- FAB has the right to amend/change/cancel the offer at any time without prior notice.
- All purchases of cinema tickets and food and beverage discounts are subject to the cinema's Terms and Conditions such as the rating and other policies enforced by the participating cinemas.